

Table of Content

1. Our Success Stories
2. Why Work With US
3. About Us
 - Who we Are
 - What We Do
 - Who We Help
4. Onboarding Process
5. Business Model
6. Our Works and Testimonials





CAFÉ COSTUME

BRUNO VAN GILS owner

Thank you,
My Last E-mail
€1,309.00

13.2K

Facebook
Clicks

295K

Google
Clicks

4.65K

Google
Conversions

3.58%

Google
Conv. Rate

CAFE CUSTOM | MISSION

For our client cafecostume.com, we helped in rolling out an effective and competition-beating advertising strategy. We developed Facebook feeds for retargeting campaigns, google merchant feeds for product advertising, as well as creating targeted campaigns from Google Facebook, and LinkedIn. We also did web mastering for cafe customs as well as contributed to the overraking strategy given our understanding of their target market and customer journey. In a nutshell, We provided Cafe Custom with digital marketing support.

CAFÉ COSTUME

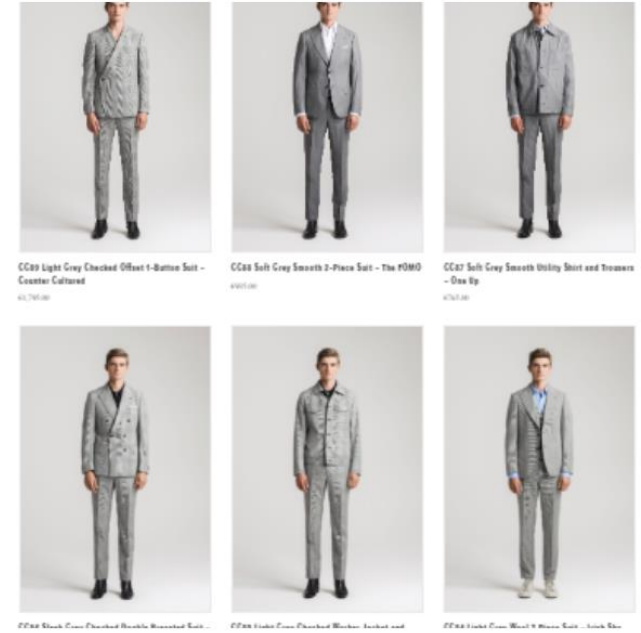
● Branding - NL - Temporary Cleanup - EN/NL target > ● Branding NL

Café Costume | Ontdek onze nieuwe collectie | Kostuums op maat

[Ad cafecostume.com/classic/non-conformist](https://cafecostume.com/classic/non-conformist)

Een maatpak afgestemd op jouw persoonlijkheid.
Café Costume creëert exclusieve elegantie. Kostuum op maat? Maak uw afspraak in één van onze 6

Ad	Impressions	Clicks	CTR
● Enabled	47,675	21,079	44.21%



Biggest changes

Cost

Biggest changes to your campaigns and ad groups
Mar 6, 2022 - Mar 6, 2023 compared to Mar 5, 2021 - Mar 5, 2022

Change	Cost	Change	%
PMax: Shopping +100...	+€3,363.1	+	2%
PMax: No Shopping E...	+€3,188.1	+	3%
Branding - NL - Tempor...	+€3,020.4	+	2%
S Café Costume FR... Groom Suit	+€2,842.2	+	2%
S Café Costume FR... Costume PM	+€2,388.1	+	1%

Optimization score

3.7%

Your optimization score
Increase your score by applying the recommendations in 1 campaigns

Branding - FR - (Cleaned Up - Brand Name Only)	1%
S Café Costume FR Brussel Trouw	3%
S NL Female - Maatpak Vrouw	2%
S Café Costume NL Brussel Trouw	2%
Branding - NL - Temporary Cleanup - EN/NL target	1%

Recommendations < 1 /

Campaigns

Summary of how your campaigns are performing

Campaign	Cost	Conversions	Cost / conv.
S Café Costume FR Brussel Trouw	€5,824.50	1.50	€3,883.00
S Café Costume FR Brussel Maatpak	€4,504.25	8.00	€563.03
PMax: Shopping +100€ Suits NL	€3,363.52	24.03	€139.96
S Café Costume NL Brussel Maatpak	€3,206.21	6.08	€527.07
PMax: No Shopping EDT 22 Download...	€3,188.09	589.00	€5.41

All campaigns < 1 / 9 >

Search keywords

Summary of how your keywords are performing

Keyword	Cost	Clicks	CTR
"costume pour homme"	€1,573.46	756	8.80%
"suit"	€1,287.70	851	6.43%
"cafe costume"	€926.67	5,077	32.42%
"costume de ceremonie homme"	€888.50	466	9.91%
"dames maatpakken"	€850.96	331	9.40%

Keywords Negative keywords < 1 / 10 >



OUR USP*s* | Unique seller's proposition

Professionals ready to work with you

Deep resources in terms of skills

Proven record of relevance and competency working with big brands

24h/7 Available for collaborations and feedbacks

Every piece of work counts and is a priority

No need to find an agency that delivers that, we are a **one stop shop**

Time saving and cost-effective services

Who we are | All things to all people

Specialist
team

Digital
marketing
agency

We grow to
meet your
needs!

JIKOODigital is a full-service digital marketing agency comprising of talented freelance specialists, with diverse experience, able to help businesses grow efficiently and quickly.

As a multi-disciplinary agency, we love to help you shine.

Are you a marketing agency looking to outsource work or a consultant looking to save time on operations? Then JIKOODigital can help YOU with all your digital marketing needs - from the simplest, to the most complex advertising, social media and SEO campaigns needs.

Channels |

Performance marketing

- Google Ads
- Facebook ads

Social Media

Management
Graphic Design

Search Engine

Optimization

Content

Marketing
(Copy writing)

Email

Marketing

We have what you need, when you need it

Marketing Agencies: For Marketing agencies, we work in partnership and act as the engine room. We perform all sorts of marketing related tasks, from building spreadsheets, to creating marketing campaigns. We are an extension of the team.

Consultants: For Consultants and freelancers, we have unlimited skills, a 24h hands-on, experienced ready-made team to collaborate on all projects, saving you time on operational work.

Exciting Brands: For Business, we are a performance-oriented digital agency that drives value through essential channels of digital marketing

Solopreneurs: buy a specific gig from our website to facilitate a specific task. We provide digital marketing support for in-house entrepreneurs. The way to go for process optimization.

Areas of digital marketing we cover

Digital Advertising | PPC

We optimize ROI through advertising on google, LinkedIn, Facebook, Ytube, Insta

Social Media | Community Management

Leverage social media to engage, delight and convert as well as promote the brand.

Content Marketing (Copy writing)

Craft, publish, and distribute content for a targeted audience online.

Search Engine Optimization

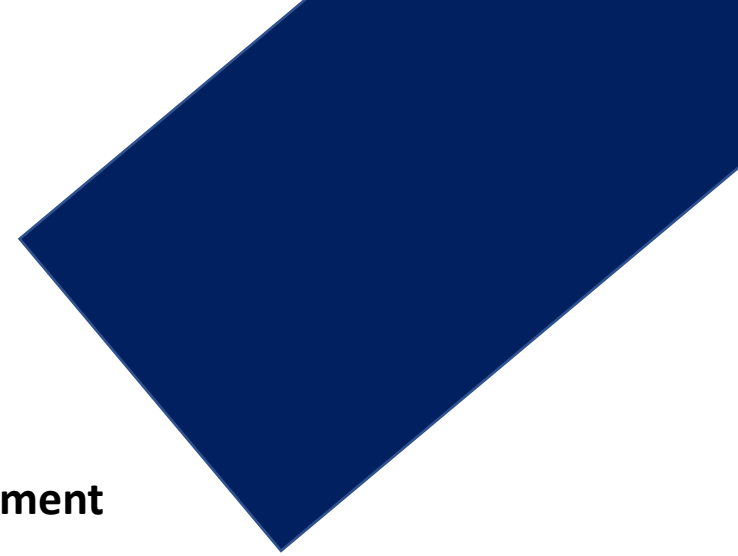
We improve the quality and quantity of website traffic from search engines. (google, bing, baidu)

Mechanical Turk

All thing whatsoever to facilitate business and operations

**Email
Marketing**

Graphic Design



Right message, right people, right platform, right time.

What we do | Digital Marketing

Performance Marketing

We deliver Campaigns that generate concrete leads, increasing turnover for your business. Advertising on marketing channels such as Google, Facebook, LinkedIn and Native ads to improve business performance and optimize **ROI**

Content Marketing (Copy)

Create, push and distribute content to target audiences. From Blogs to social posts and ad creation.

Design

Our experienced designers are specialists in graphic design for both print and web, from DTP tasks and the layout of brochures to web design and digital animations.

Social Media/Community growth Management

Help companies grow and maintain brand presence through social media, deliver insights on target audiences and maintain brand reputation and visibility.

Web Design/Mastering

We're a web design and digital marketing agency that helps small businesses grow. We've designed websites for brands like Guanxi Investment, Group-dd, and AT&T, and we've helped our clients outrank their competition. We're ready to accelerate your business.

Search Engine Optimization

Leverage the power of search engines by ranking for relevant keywords. Create attractive copy, and facilitate the acquisition of backlinks





WE

WORK



WITH

YOU



MARKETING AND ADVERTISING AGENCIES

Agencies often fall victim to “the cobbler’s son has no shoes.” When business gets busy, an agency gives up work quality and prioritizes work delivery. We love partnering with other agencies to help them keep their shine through time and task optimization.

EVENTS PLANNING COMPANIES

We understand the complexities of a marketing event and how to promote and advertise companies that deal with them. Real-time analytics on social media, google, and LinkedIn leads generation ads campaigns. We support event planners with their daily research and agenda handling.

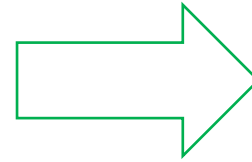
EXCITING BRANDS

“Exciting” can mean a lot of things, but to us, it means a brand or company that truly wants its name to be proudly recognizable by its audience. A brand that wants to impress its audience with stellar content and unique experiences on top of the build and delivering amazing products/services.

TECH COMPANIES

We understand marketing SaaS very well and the unique experiences and valuable content they need to create in order to drive customer loyalty and retention.





Debriefing sessions
Project management
Task assigning

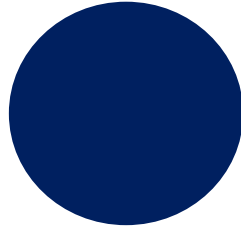
Proactive interactive session
Strategic and task debrief meetings
Intensive collaborative sessions
Task delivery

Task Monitoring and Reporting
Performance Monitoring and Reporting

How we do it

Kick-off right away with talks around contracts and agreements.
Operations begin with a debrief on strategy and assigning of mission.
A little familiarization with the given tools and tutoring if needed.
Followed by the role-out and execution of projects.
Lastly, monthly reports based on project, task and mission.





Discovery

Strategy

Implementation

Introduction,
Tools selection
and training

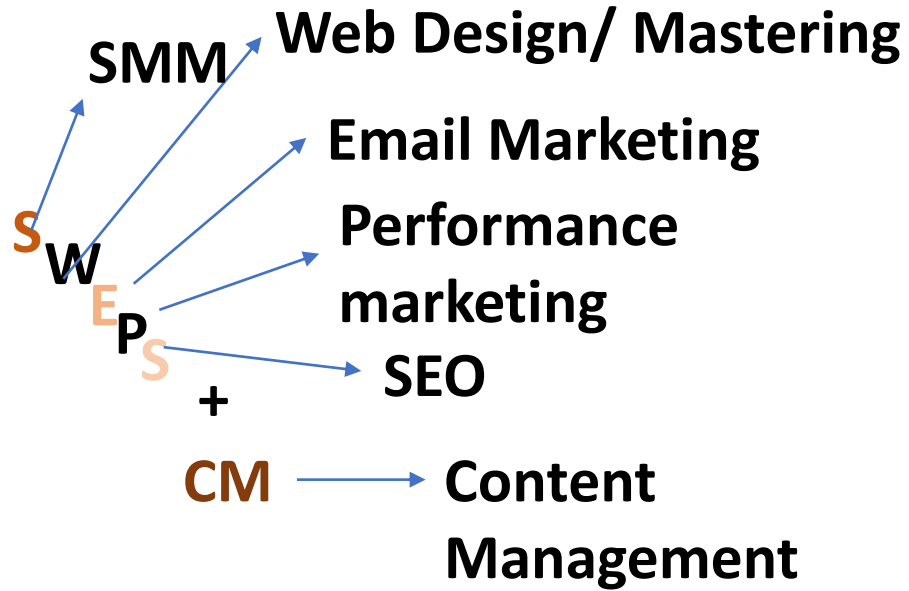
KYC -
step 0 to 1
takes 2
days

On-boarding Process



step
1 to 5 takes a
month

Business model



We are not the house of marketing in Antwerp nor are we Grava in Mechelen. We are a digital marketing firm that prioritizes marketing support, been hands-on about tasks to be delivered.

We want to work with Marketing agencies, handling some of their time-consuming work (creating ads, creating graphics, sampling data, preparing reports). Giving them better quality on even work that will be otherwise done by a junior employee

Solopreneurs, these are marketing experts, webshop owners, DIYers who need a lift on a particular task. It could be page speed optimization or creation of an Ad campaign. For these, we want to sell these specific services to them from our website directly.

We want to work with Marketing consultants, Freelancers and business developers, providing them with the team they need to scale their business without heavy engagements. Saving them time on operations while they focus on portfolio growth



Our past Works
| Success story



TING CLEANS
— WE GET THE JOB DON —

TING MILDRED .T. owner

2.87K	400K	80	1.07%
SEO Clicks/ Month	Post Boost/ Month	Monthly Lead Count	Conv. Rate

TING CLEANS | MISSION

We developed a website for Tingclean including a shop and contact page using nicepage. Tincleans owner was very pleased with the site and decided to trust us with their Social media marketing, SEO strategy, PPC campaigns, and setting up a conversion plan for conversion optimization. The results can be found in the data point above.



The secret to sustainable digital growth

is to do more of what works, while doing less what doesn't work.
Simple, not always easy.

Emile Nols, 13 years of corporate digital marketing management & consultancy

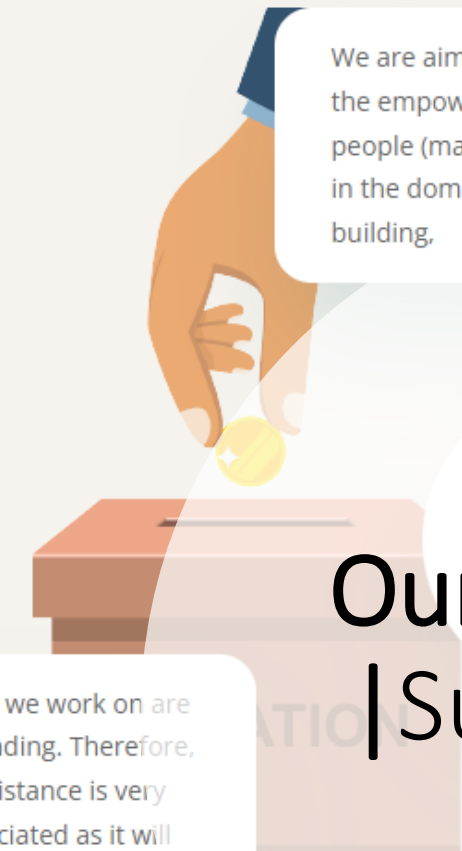
Our past clients
| Success story

WELCOME TO WE BUILD

Peace–Solidarity and Oneness

WeBuild is a Youth–led Organization aimed at building resilient communities in which youths can actively participate in sustainable development activities, geared towards the attainment of their full potentials in peaceful societies where their rights and dignities are fully respected.

KNOW MORE



We are aimed at promoting the empowerment of young people (males and females) in the domain of peace-building.

The Projects we work on are quite demanding. Therefore, financial assistance is very much appreciated as it will go a long way in empowering the youths and other beneficiaries of the projects.

DONATE

Our past clients | Success story



Free Call +1 (909) 667-2807
Call Us Now 24/7 Customer Support



Our Location
Grand terrace rd, San Bernardino
County,California(CA),92313

WE DELIVER ON TIME

Carry over 5000 different products at any one time. We supply a wide range of branded and non-branded sanitary products to retail, wholesale and commercial sectors - not just in the US but worldwide.

SERVICES


REQUEST A QUOTE



Our past clients | Success story

Hi it's us ...

Cookies !



We waited to be sure that the content of this site interests you before disturbing you, but we would like to accompany you during your visit ... Is it OK for you?

Consents certified by axeptio

No, thanks I want to choose **OK!**

